News Release

(Insert date) 2025

[insert name] from [insert location] set to March for Men for Prostate Cancer UK

It’s so much more than a walk in the park for **[insert name]** from **[insert location]** when **[he/she/they]** take on Prostate Cancer UK’s March for Men in London on Saturday, June 14.

The **[insert age]**-year-old will join a bumper crowd converging at Battersea Park at the start of Father’s Day weekend to support the largest men’s health charity against a disease that affects one in eight men in the UK.

By proudly wearing the charity’s iconic ‘Man of Men’, **[insert name]** will be a part of Prostate Cancer UK’s flagship walking event, all walking towards a better future for men and raising money to help fund research to find better tests that could save thousands of lives. One step and one donation at a time.

Last year over 1,800 people Marched for Men with families and friends old and new strolling side by side through Battersea Park sharing stories, celebrating loved ones – and raising more than £300,000 for the leading men’s health charity.

**You can join Prostate Cancer UK’s March for Men here:** [**prostatecanceruk.org/marchmenpress**](https://prostatecanceruk.org/marchmenpress)

March for Men is so much more than a walk in the park for **[insert name here],** who was inspired to go the distance for Prostate Cancer UK after **[insert reason for running or link to cause]**.

**He/She/They** said: “I have decided to take on March for Men for Prostate Cancer UK because **(detail about your motivation and/or link to the charity).**

One in eight men are affected by prostate cancer, the most common cancer in men. That’s thousands of dads, grandads, brothers, partners, uncles, sons and mates.

In 2025 walkers can again stroll 2.5km, 5km or 10km around the picturesque park, which is situated on the south bank of the [River Thames](https://en.wikipedia.org/wiki/River_Thames), and offers a brilliant backdrop to the family-friendly amble as the Prostate Cancer UK community comes together in their thousands to share stories, celebrate loved ones, and walk towards a better future for men.

In London, 934 men die from prostate cancer every year on average. More than 38,000 men are living with prostate cancer in the capital, almost the capacity of nearby Chelsea FC’s Stamford Bridge home.

Since March for Men launched back in 2017, around 17,000 Prostate Cancer UK supporters have come together to raise £3m to help fund lifesaving research, and support men and their families navigating this disease.

All ages and abilities are welcome, including families, friendship groups, work colleagues and plenty of dogs, all raising vital awareness of the 1 in 8 men who will get prostate cancer. There is musical entertainment on the route, a scavenger hunt for kids – and adults – and much more to do in the event village, including food and refreshments.

Laura Kerby, Chief Executive at Prostate Cancer UK, who walked in last year’s event, said: “Our slogan is ‘it’s so much more than a walk in the park’, and that is so true. We are really proud of March for Men; it’s such a special event and it never disappoints, and we thank **[insert name]** and everyone taking part.

“Once again, we can’t wait to welcome our wonderful supporters, joining together in their thousands, to walk towards a better future for men. And with every step taken we will make a huge difference to everyone affected by this disease

“Prostate cancer is the most common cancer in men, and an early diagnosis can save your life. Money raised will fund ground-breaking research towards a screening programme, so we can catch prostate cancer early and save lives.

To sponsor **(insert name)**, visit **(enter fundraising website such as your JustGiving page URL).**

For more information or to sign up, **visit** [**prostatecanceruk.org/marchmenpress**](https://prostatecanceruk.org/marchmenpress)

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**NOTES TO EDITOR**

For more information, please contact Gary Haines, Sports PR Manager at Prostate Cancer UK, on 020 3310 7079 or at [gary.haines@prostatecanceruk.org](mailto:gary.haines@prostatecanceruk.org), alternatively email [pressoffice@prostatecanceruk.org](mailto:pressoffice@prostatecanceruk.org) or call 07984 325001.

**About March for Men**

* [March for Men](https://prostatecanceruk.org/get-involved/march-for-men?utm_source=pressrelease&utm_medium=press-release&utm_campaign=march-for-men-2024&utm_content=organic-link) is so much more than just a walk in the park. It's where our community comes together in their thousands to share stories, celebrate loved ones, and walk towards a better future for men.
* By taking part in March for Men in Battersea Park on June 2 and raising money, you’ll help fund lifesaving research into better treatments and tests to beat prostate cancer.
* Since 2017, around 17,000 Prostate Cancer UK supporters have come together to raise £3m to support our vital work.
* There are three walking options at the event with 2.5km, 5km or 10km routes
* Find out more about March for Men at [prostatecanceruk.org/marchmenpress](https://prostatecanceruk.org/marchmenpress)

**About Prostate Cancer UK**

* Prostate Cancer UK is the largest men’s health charity in the UK, striving for a world where no man dies of prostate cancer.
* The charity works to give every man the power to navigate the disease: by helping men understand their risk through our award-winning online risk checker; by providing them with trusted support and the information they need to make the right treatment choices for them; or by empowering them to make improvements for their path ahead, and for the paths of generations to come.
* Prostate Cancer UK is the driving force in prostate cancer research in the UK. Investing millions into the best researchers in the world to unravel the complexity of the disease, the charity has improved how men are diagnosed through funding cutting-edge technology like more accurate MRI scans. The charity works to give men precise and personalised care with the right treatments at the right time, for the best chance of living the full life they want and spending more time with those they love.
* Prostate Cancer UK also supports men living with and after prostate cancer, providing services like a Specialist Nurses helpline to give expert advice, and working with the NHS and its Clinical Champions to change the healthcare system so men are more involved in decisions and empowered to navigate prostate cancer.

**About prostate cancer**

* Prostate cancer is the most common cancer in men.
* More than 52,000 men are diagnosed with prostate cancer every year on average – that's 143 men every day.
* 1 in 8 men will get prostate cancer.
* Around 475,000 men are living with and after prostate cancer.
* Every 45 minutes one man dies from prostate cancer – that's more than 12,000 men every year.
* Prostate cancer is curable if caught early, but early-stage prostate cancer often has no symptoms, so it is vital that men know their risk.
* Men are at higher risk if they are over 50, Black or have a father or brother who has had prostate cancer.
* To help men check their risk in 30 seconds, Prostate Cancer UK have an online risk checker available here: prostatecanceruk.org/risk-checker

Anyone with concerns about prostate cancer can:

* Contact Prostate Cancer UK's Specialist Nurses in confidence on 0800 074 8383, or via email, webchat or WhatsApp at [prostatecanceruk.org/nurses](https://prostatecanceruk.org/nurses)
* Access online and printed health information at [prostatecanceruk.org/information](https://prostatecanceruk.org/information)
* Speak to trained volunteers with experience of prostate cancer at [prostatecanceruk.org/one-to-one](https://prostatecanceruk.org/one-to-one)